

## Gateway celebrates 20 years of trading

Over the weekend of 17<sup>th</sup> - 22<sup>nd</sup> October Archbishop George Carey revisited St. Nicholas' Church to help them celebrate 20 years since the church took on a new look guided by a vision and desire to be a place of welcome and worship.

Gateway World Shop was, and still is, very much part of this vision and we were pleased to play a full part in the celebrations.

At a variety of events held over the weekend fair trade coffee, nibbles, cakes (made with fairly-traded ingredients) and wines were enjoyed by visitors and participants.

The Archbishop spoke about his role as a family man, a church leader and as an envoy throughout the world and took questions from the audience.

## Changing Board

There have been several changes in Gateway's board during the year.

Colin Williams (Finance), Kevin Booth (Promotion) and Sarah Chandler (Shop Liaison) have joined Geoff Moore and Graeme Carter on the board.

Sue Baggaley, Jill Young and Aileen Garden have now moved away from Durham.

Gateway has gained much over the years from their dedication and skills. We wish them well and say a big thank you for their friendship, energy and support.

## Gateway AGM

Gateway Crafts Ltd. will hold its AGM in Spring 2002 and we have pencilled in the evening of 18<sup>th</sup> April. Look out for more information nearer the time.

## Did you know?

As part of the celebration weekend in October Gateway prepared a display about our 20 year involvement with the Fair Trade movement and some of the highlights and achievements during this time.

If you missed the display these '10 things to know' are printed in this newsletter.

## Gateway on line

Gateway has recently appeared on line to present the fair trade message and display the shop's range of products.

The website is still in its early days, but do pay us a visit at

*GatewayWorldShop.co.uk*

Gateway World Shop would like to wish all our *Friends* and customers a

## *Merry Christmas*

and thank you for your support throughout the year.

## Shop Window

Gateway World Shop will be open until **7pm on Thursday evenings** throughout December.

Plenty of Christmas cards, gifts and decorations in store.

As a *Friend of Gateway* you can have an **exclusive preview**

of products featured in our **SALE**

Come along at **2.30 - 4 pm** on Wednesday, 2<sup>nd</sup> January

for coffee, biscuits, a chat and **BARGAINS!**

## 10 Things to know about Gateway - from our 'Celebrating 20 Years of Gateway' display

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### 1. Open for Business

Fairly-traded goods were originally sold on a stall in the Upper Hall of St. Nicks on Saturdays. When the church was redesigned in 1981 the business moved to its present 'corner' reflecting its close relationship with the church. In 1993 the shop expanded to its current size.

Since its beginning Gateway has made many appearances in the local press about its place within the church and the things that it sells.

### 2. Winning Awards

In 2000 Gateway entered the competition 'Enterprising Solutions' launched by NatWest and the Directory of Social Change as representing 'an organisation which seeks to solve social or environmental problems using enterprising means to fund your future'.

Our entry put forward our approach towards sourcing and marketing fairly-traded goods to enhance people's employment and lives.

We were awarded a runners-up prize in recognition of our efforts and trading stance.

### 3. Helping Producers to Help Themselves

One of our operating principles is that a proportion of any profit is fed back to our producers to develop their business. Gateway Development Trust makes regular charitable donations to projects and producers.

In 2001, £250 was donated to allow Joliba Trust in Africa to equip its workshop with sewing machines and another donation of £250 was made to Tukul Crafts in Egypt. These amounts of money make a huge difference and are greatly appreciated.

### 4. What's in a Name?

'Gateway' was chosen to signify the important link provided by the shop between a lively market place and a welcoming church.

Gateway Crafts was set up in 1980 and started trading as Gateway Crafts Ltd. in 1992. In 1997 the sign outside changed to Gateway World Shop to reflect the shops place in a growing worldwide community trading as World Shops.

### 5. Shop with a Mission

Gateway has a mission statement which reads

'Gateway Crafts mission is to participate in the coming of the Kingdom of God by striving to relieve poverty and injustice through our work as a Fair Trade Retailer.'

Through our work at Gateway we have aimed to show Christian love in a practical way and play a part in the life and mission of the church.

### 6. Giving a Good Return

Gateway has achieved annual sales figures of around £80,000 for many years. This represents a valuable market for producers worldwide and is testimony to how much people appreciate the goods that they produce.

In years when we do make a profit after paying for staffing and other costs, this is used to stock the shop and fund charitable giving by the Trust.

### 7. Campaigning for Change

Through its relationships with other Fair Trade and ethical organisations Gateway has become involved in many campaigns over the years.

We have held many events such as coffee mornings, fashion shows, tastings and preview evenings. All of these aim to promote Fair Trade shopping by showcasing goods now available and raising awareness of the issues behind Fair Trade.

### 8. Just One of Many

There are now 2500 Fair Trade or World Shops just like Gateway throughout Europe, with at least one member shop in each major city of the UK.

Gateway is a founder member of BAFTS. This was established in 1996 as an information, support and campaigning network for Fair Trade Shops, with Gateway playing a major part in its development.

### 9. A Friendly Shop

In 1999 we offered a chance to become a 'Friend of Gateway' for those who wish to take their interest in Fair Trade and the work of Gateway that bit further. We had a good response to this initiative and look forward to welcoming more friends in the future.

### 10. On our Shelves today ...

A wider range of better quality, well-designed products can now be found as Fair Trade has become established in the marketplace.

Gateway offers a wide range of products. Food (and Chocolate!), Cards, Accessories, Clothing and Jewellery make up a substantial part of our sales each year.

Over the years we have established close and direct import links with many producers. One highlight of Aileen Garden's time with Gateway was seeing the pleasure that visiting producers had when they saw their products actually on sale in the shop.

#### Fair Trade Treats

Fair trade bottles of wine and boxes of chocolates are now available from Traidcraft.

The chocolates can be purchased from our shop.